

**Speaker Evaluation: Developing YOUR Personal Charisma**  
Kordell Norton

1. How would you rate the following aspects of the session?	Excellent	Good	Average	Fair	Poor
Speaker knowledge of topic	97.0%	3.0%			
Speaker's effectiveness	97.0%	1.0%			
Speaker's delivery	92.0%	1.0%			
Usefulness of the information presented	86.0%	14.0%			
The presentation will help me perform my job better	84.0%	14.0%			
Program content	83.0%	17.0%			
Facility	58.0%	42.0%			
The session met my expectations	75.0%	17.0%	3.0%		

2. I wish the speaker had spent *less* time on:

3. I wish the speaker had spent *more* time on:

The baseball slide he skipped  
Stories of positive influence

4. General comments relative to the session:

Everything!  
Wonderful!!  
Great!  
FANTASTIC!!!  
Love him - he made his points with humor  
Great program. We've used Kordell as a speaker previously. Excellent.  
Great, great talk!!!  
Very good. Lots of great advice.  
I wish it had been longer & more detailed.  
I appreciate the real-life nature of Kordell's presentation.  
Charismatic  
Kordell was very energetic & entertaining - especially for an afternoon session  
Fantastic engagement  
Great - want to know more!  
I LOVED IT!  
Everything was great - very funny and engaging

5. Please check the category that applies to your current position.

Assn. Exec./CEO	Assn. Exec./ Non-CEO	CVB - CEO	CVB - Non- CEO	Affiliate (vendor/ supplier)
3	10	1	4	17