## **Opening General Session- Grow Your Organization by Kordell Norton:**

Excellent	Very Good	Average	Poor
75.0% (12)	25.0% (4)	0.0% (0)	0.0% (0)

## **Comments:**

"Informative, upbeat, positive, good kick off to the event."

"Very funny and engaging, and had good takeaway messages!"

"He was very entertaining and provided practical info."

"I could have spent another two hours with him."

"His message was very timely for my organization."

"Very interesting perspective on marketing and membership."

"Awesome!! Could have attended an all day event listening to Kordell."

"Very polished speaker."

"The opening speaker was fantastic and spoke on aspects of brand marketing I hadn't experienced before."

6. Overall Event Rating:				
	Response Percent	Response Count		
Excellent	58.8%	10		
Very Good	35.3%	6		
Average	5.9%	1		
Poor	0.0%	0		
	answered question	17		
	skipped question	0		

