

PUBLIC SCHOOLS OF NORTH CAROLINA

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August 5, 2010

Mr. Kordell Norton Synergy Solutions 3262 Darien Lane Twinsburg, Ohio 44087

Dear Kordell:

Your presentation at our annual Career and Technical Education Summer Conference in Greensboro, NC this past July was very well received. Comments and the evaluations indicate that not only did you give our marketing educators great information, but you definitely kept them engaged and laughing.

You are a high energy and motivating speaker with wonderful content on how others can communicate THEIR value to their "customers." Teachers have commented how they appreciate the way you incorporate ideas with strategies.

Enclosed are evaluations from your session. We look forward to hearing from you again.

Sincerely,

Delores P. Ali

Marketing Education Coordinator

Enclosure

DIVISION OF CAREER AND TECHNICAL EDUCATION

Marketing Education
6358 Mail Service Center, Raleigh, North Carolina 27699-6358 | Telephone: 919-807-3875

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