

## 2014 MSAE Leadership Conference Evaluation

	High	-	Average	-	Low		
<i>Please rate the following sessions &amp; presenters:</i>	6	5	4	3	2	1	N/A
<b>Membership Growth and Retention Secrets</b> <i>Kordell Norton</i> Comments: Very fun, keep attention Took away a couple of good ideas but expected more meat Not structured, too much content and not enough time Good energy, sometimes hard to follow	6	8	8	3			4.68
<b>Status Quo to Status Grow</b> <i>Kordell Norton</i> Comments: Surpassed my expectations, very good. Awesome! So funny!	24	18	5				5.4
Overall reaction to the conference	22	19	2				5.46

What ideas did you pick up at the conference?

- Had a lot of “a ha” moments – especially from Calvin & discussion with him after
- Do you want to be successful or significant, don’t be afraid to fail, it may push you in a direction you didn’t even know you wanted to go
- Ways to look at things differently
- OHIO, own your brand, be courageous, working afraid = success
- I enjoyed the mingle ideas
- Remember to embrace creativity and look at things differently
- In Susan’s course I got some great tips on leadership. Larry Seibert’s survey results session was helpful as we begin to develop a new survey campaign in our office
- Good tips at membership survey we will use at MNCAR
- Fail Fearlessly! Don’t just cover up the stick! Do what is most fulfilling. Everything in life either gives or takes energy.
- Some great tech tools and marketing tools
- Too many to list! Great sessions!
- Ways to stop getting in my own way, leadership development tactics and ideas, tech tips
- Member survey strategies
- Too many to list
- MChats, try to put survey results into useful report & action
- Bring in humor to work and personal life
- Tim Gard humor was awesome
- Tech ideas, use of YouTube to promo events
- Lots of leadership ideas
- We definitely will overhaul our annual member survey using the approach that Larry Seibert provided
- OHIO
- Loved being able to try yoga – all should try. Branding/marketing. Employee engagement. Communications.
- Growth vs fixed mindset (Brenda), brand equity (Kordell), Leadership purpose (Josh), importance of humor (Tim)
- Loved the tech information
- Different concepts on not being afraid of failing
- Self awareness & self evaluation, learning from failure
- Josh’s point of failing as a part of the process was very good for me to hear. Tim’s talk about putting fun into your day. Amy & Mark’s MChats dealing with perseverance
- So many excellent leadership tips. Being new to the CEO role, I found the content from sessions to be informative and will make an immediate impact on me professionally
- To be a leader we need to keep our minds strong and stay positive. Use humor every day of your life.
- Ways to use humor, great apps, creating a great event
- Stay present in today only, OHIO, use humor in my day to day encounters
- How to use humor in your personal and work life
- Insights into associations – seeing from another prospective

What was your favorite part of the conference?

- Ice breaker, drawing a card for seating, Calvin Stovall, great comedian
- Networking and the closing keynote
- Susan Schneider, Calvin Stovall, Tim Gard, Kordell Norton
- The casual atmosphere allowed GREAT networking
- Keynote speakers & entertainment. Networking was great.
- MChats, comedian on Sunday, lunch on Monday and Tim Gard was great
- I enjoyed the education sessions and networking opportunities. The comic relief was also a lot of fun.
- Networking & education
- All the laughter & rejuvenation
- C. Willi Myles
- Tim Gard
- Bike ride, comedian & Tim Gard
- Bike ride & Susan's session
- Seeing everyone, getting info/education I can't get anywhere else
- Great mix of relatable work content and personal development that will improve yourself and in turn your job
- Very good conference, excellent speakers, good mix, very good leisure activities, good food, excellent comedian
- MChats was a great addition
- 30 Tech Tips in 60 Minutes, Tim Gard
- Great location & remarkable speakers
- Speakers were excellent
- Everything! I will be back!!!
- Tim Gard
- Networking
- Susan's session, good in-depth higher-level session, Time Gard & the comedian.
- MChats, allied networking, Kordell Norton gave great perspectives, dinner comedian
- Susan's session
- Networking and education! Laughter. It was all great.
- Comedian – omg- so much fun! And of course networking, Grandview did a great job
- Monday keynote speaker, MChats, Monday evening comedian
- The sessions were excellent this year, great speakers all around
- Seeing so many new faces! Great energy and group dynamic.
- Brenda Clark Hamilton, the comedian, everything
- Comedian was great, but just as great was Tim Gard. I was not able to partake in wine tasting or yoga ☹
- C. Willi Myles was outstanding! So funny. Loved the comedian speakers.
- Loved C. Willi Miles! Kordell & Tim & Susan!
- Tim Gard
- Closing Keynote

# of years working for an association? 1 (2), 1 ½ , 2 (3), 4 (3), 9, 15 (2), 16, 18, 20 (5), 22, 25+, 26, 30, 30+ (2)  
OR # of years working as vendor (with associations) >1, 2, 3, 4, 6, 7, 9 (2), 9+, 10, 20+, 23