



Introduction for Kordell Norton

Today you need skills that go beyond the Satisfied Customer . . . beyond the Customer Experience and customer "Wow." You can steal the secrets of Disney, Apple, Trader Joe's, Harley-Davidson on how you, and your business, can be charismatic.

Kordell Norton is a Certified Speaking Professional member of the National Speakers Association, he has written 7 books and is an adjunct faculty to 17 universities.

Recently you may have seen him in U.S. News & World Report, Retail Leader Magazine, Travel & Leisure International, and other trade and industry publications.

Voted to the "Favorite Speakers" list by Meetings & Conventions Magazine.

The Wizard for Warmth, the Professor for Personality, the Coach for Charisma

From American Fork, Utah

Father of 8 . . . and Grandfather to 15

"America's Charisma Consultant"

Kordell Norton

