

Michigan Society of Association Executives



Comments/Evaluations from Kordell Norton's Association Charisma Workshop 2014

"Best session at the conference! Would love to hear Kordell speak again.

Martha Keller, Bavarian Inn Lodge

"Great session. He should be our Keynote Speaker."

Chris Rowley

"In Kordell's session, you will walk away with many great selling tools . . . that are fun!"

Michelle Norton

"I got the importance of having the most charismatic facility and to do that by welcoming all guests by name and with a genuine smile.

Kat McPherson

"[Kordell] Gives insights to sales and marketing that no one else is even talking about! You must spend 2 hours with Kordell!"

Mark Stiles

"You need [this session] to learn charisma"

Bruce Bubin

"What will you get out of Kordell's charisma workshop? How to engage with others on both a personal level and by using the tools of charismatic communication and presence."

Janet MacNamara

"If you want to improve your understanding of business and personal communication you need to see this information."

Gus Pine

"Amazing, Fun & Important for yourself & your business!"

Teri Pearce

"You should listen to Kordell Norton's session to help you gain tips on how to become more charismatic. His insights give practical ways to improve your presence!"

Joy Knesnik