

Dear Kordell,

I just checked the responses from our survey monkey evals, and thus far, 75% of respondents found you to be EXCELLENT!

I'm serious about bringing you back. And I'm sure I will be competing with other members for your schedule...people were wildly impressed. It's because attendees usually expect keynotes to be either entertaining or practical. And you did both -- phenomenally well, I might add.

What's more is that you are easy to work with and a delight in person!

Thank you for successfully selling me on engaging you, because you backed all of your promises up with an experience that none will soon forget!!

Penny

Penny Murphy, CAE President & CEO The Empire State Society of Association Executives, Inc. 120 Defreest Drive Troy, NY 12180 518-463-1755 penny@essae.org www.essae.org