

Kordell Norton, CSP
1764 Calvert Dr
Cuyahoga Falls, OH 44223

Dear Kordell,

Thank you, the feedback from the Business Marketing and Growth workshop you did for us yesterday was incredible. One of our bigger members, who heard your presentation a few months ago said, "Ok. I am ready to drink the Kool-Aid. I need Kordell to come work with my employees." I also had several people request for you to come back because they needed to hear more. I am so glad we were able to accommodate the request and have you present again, the material was new and fresh. The creativity and marketing consulting session was a hit as well.

You never disappoint Kordell and I am so glad we were able to kick off the year with this presentation to help businesses grow. Your presentation is a gift in 're-energizing' creative thoughts and refreshing for all. Creating the unique customer experience is a great concept that we all can be a part of.

Thanks for making us look good and helping our members grow their businesses.



Carla Benjamin

Member Service Coordinator
Findlay•Hancock County Alliance

cbenjamin@findlayhancockalliance.com