

American Dental Association - National Convention 2017

Session Evaluations

Presenter: Kordell Norton, CSP
Session Name: Charismatic Dentistry: Making Your Practice Magnetic
Session Code: 7318
Date: Oct 21, 2017 2:00PM - 5:00PM

Instructor: Kordell Norton

Question: Your overall evaluation of the instructor named above.

Total Responses: 21 **Rating Average:** 4.52

Answer	# Responses	Percentage
Excellent	13	61.90
Above Average	6	28.57
Average	2	9.52
Below Average	0	0.00
Poor	0	0.00
N/A	0	0.00

Question: The effectiveness of his or her teaching methods.

Total Responses: 21 **Rating Average:** 4.48

Answer	# Responses	Percentage
Excellent	12	57.14
Above Average	7	33.33
Average	2	9.52
Below Average	0	0.00
Poor	0	0.00
N/A	0	0.00

Question: Would you attend a course by this instructor again?

Total Responses: 21

Answer	# Responses	Percentage
Yes	19	90.48
No	2	9.52

Course Content:

Question: The extent to which the stated educational objectives were accomplished.

Total Responses: 21 **Rating Average:** 4.29

Answer	# Responses	Percentage
Excellent	10	47.62
Above Average	8	38.10
Average	2	9.52
Below Average	1	4.76
Poor	0	0.00
N/A	0	0.00

Question: Your overall rating of the course content.

Total Responses: 21 **Rating Average:** 4.38

Answer	# Responses	Percentage
Excellent	10	47.62
Above Average	9	42.86
Average	2	9.52
Below Average	0	0.00
Poor	0	0.00
N/A	0	0.00

Attendee

Benefits:

Question: The level to which your personal objectives were satisfied.

Total Responses: 21 **Rating Average:** 4.29

Answer	# Responses	Percentage
Excellent	9	42.86
Above Average	10	47.62
Average	1	4.76
Below Average	1	4.76
Poor	0	0.00
N/A	0	0.00

Question: The extent to which the course enhanced your current knowledge or skill.

Total Responses: 21 **Rating Average:** 4.43

Answer	# Responses	Percentage
Excellent	12	57.14
Above Average	7	33.33
Average	1	4.76
Below Average	1	4.76
Poor	0	0.00
N/A	0	0.00

Question: The extent to which the course allowed for adequate attendee engagement.

Total Responses: 21 **Rating Average:** 4.48

Answer	# Responses	Percentage
Excellent	12	57.14
Above Average	7	33.33
Average	2	9.52
Below Average	0	0.00
Poor	0	0.00
N/A	0	0.00

Question: The appropriateness of the length of the course.

Total Responses: 21

Answer	# Responses	Percentage
Appropriate	16	76.19
Too Short	0	0.00
Too Long	5	23.81

Question: The use of evidence-based dentistry on the presented topic when applicable.

Total Responses: 21 **Rating Average:** 4.00

Answer	# Responses	Percentage
Excellent	6	28.57
Above Average	3	14.29

Average	4	19.05
Below Average	1	4.76
Poor	0	0.00
N/A	7	33.33

Question: Was the course focused more on product promotion than continuing education?

Total Responses: 21

Answer	# Responses	Percentage
Yes	4	19.05
No	17	80.95

Question: Rate the extent to which the course provided timely information you could implement into your practice.

Total Responses: 21 **Rating Average:** 4.38

Answer	# Responses	Percentage
Excellent	12	57.14
Above Average	6	28.57
Average	2	9.52
Below Average	1	4.76
Poor	0	0.00
N/A	0	0.00

Question: Would you attend an advanced CE course on this topic?

Total Responses: 21

Answer	# Responses	Percentage
Yes	16	76.19
No	5	23.81

Free Form Responses

Attendee

Benefits:

Question:

- very personable speaker, interactive with audience and also created demos or opportunities to trial what was being instructed
- His explanation was good and he related the topic with day to day scenario as examples.
- Really great message for the audience as well.
- The Speaker was par excellence. He was so in touch and in sync with all and was superb and stupendous. A game changer session.
- This instructor was an excellent speaker.
I would enjoy attending other courses by this speaker with my staff

Kordell Norton, CSP

America's Charisma Consultant

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