

# Alabama Council of Association Executives

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Kordell Norton, CSP  
1764 Calvert Drive  
Cuyahoga Falls, Ohio 44223

Dear Kordell:

Just a short note to thank you for addressing the Annual Convention of the Alabama Council of Association Executives last week. I think the response I got from my people can be summed up by what one attendee said, "Very thought provoking and fun!" It is VERY rare for people to stay attentive to a speaker these days, not playing on their phones and texting. But, you captured their attention and kept them engaged.

I have been asked by my leadership to bring you back for another session. I will be back in touch in a few weeks and try to set that up.

Again, thanks for providing an excellent program and for participating in our convention events.

Sincerely,

Larry A. Vinson, CAE  
Executive Director