

As a Keynote Speaker, Trainer, Breakout Session Presenter, or facilitator of Strategic Planning . . . there are consistent messages from his audiences. "Why did you not give him more time?" , or "Authentic, and down to earth, he makes you feel comfortable, and yet motivated about YOUR future."

## BIO - Kordell Norton, CSP

America's Charisma Consultant\*, since 2001, Kordell has worked with clients like L'Oreal, Mars, PNC Banks, University Hospitals, the Social Security Administration, as well as association, government, education and corporate clients internationally. Whether it is for sales training, customer service, or strategic planning & leadership, his message is about engaging your customer in a deep, profound way . . . with charisma.

His entertaining and humorous presentations are packed with insights on how to grow any organization. His highly interactive style is motivational for any audience or group.

A Certified Speaking Professional (CSP) member of the National Speakers Association, he is the past President of the Ohio Chapter, and is currently on the Board of the Mountain West Chapter. He is also a member of the Customer Experience Professionals Association.

The author of 6 books, he has been adjunct faculty to more than 15 universities. He is a contributor to publications like U.S. News and World Report, Retail Leader Magazine, Travel & Hospitality International, American Chamber of Commerce Executives Magazine, Speaker Magazine, and various trade and industry magazines.

A former senior executive with several multi-billion dollar companies, he has:

- Managed a \$31 million dollar marketing budget promoting little names like IBM, Hewlett Packard, Microsoft, Apple and others . . . driving \$2.5 Billion in revenue.
- Vice President of 500 Call Center agents who fielded 250,000 phone calls a month
- Regional and National Sales Management and Training
- Director of Human Resources for 5,600 employees

Norton was voted "Favorite Speakers" by Meetings & Conventions in 2015.

Said one of his clients "watching Kordell present is like watching popcorn pop . . . without a lid."

*\*Meetings and Conventions*

Kordell Norton, CSP

**America's Charisma Consultant\***

(330) 671-1667  
kordell@kordellnorton.com

www.KordellNorton.com

(\*Meetings & Conventions)

